

Admission Brochure & Information Bulletin



GGS Indraprastha University
New Delhi



2020-21

POST GRADUATE DIPLOMA
IN HEALTHCARE MANAGEMENT

MESSAGE FROM THE VICE-CHANCELLOR



The postgraduate diploma in Healthcare Management is an innovative one-year (semester-based) programme, the first one of its kind among the universities of our country. This programme is also intended to align with the National Education Policy 2020, providing multiple entry and exit options to the students, focussing on skills and following the continuous evaluation system.

The programme aims at catering to the continuing management skill set needs of the working/employed professionals in healthcare organisations and enhancing their learning in management practices and concepts to handle rapidly changing, complex and competitive environments in the healthcare sector. This programme would unlock the potential of the professionals to serve the healthcare institutions and society in a much better way. I also take the opportunity to call upon the healthcare institutions to encourage and nominate their employees to take advantage of this programme. I wish the students, dean, and support staff of the University School of Management Studies of our University great success in this endeavour.

Prof. (Dr.) Mahesh Verma

Vice-Chancellor

FROM THE DESK OF THE DEAN, USMS



The launch of the innovative one- year (semester-based) “Post Graduate Diploma in Healthcare Management” is yet another milestone in the journey of excellence, the School began way back in 1999. The School forayed into executive management education in 2005 with its uniquely crafted MBA weekend programs covering various functional areas and industry sectors – Real Estate, Banking and Insurance, etc. The new programme in the healthcare sector, will bring USMS closer to the society and industry. It will also open up new vistas for effectively carrying out the obligations it has, as a public institution, towards the society in general and industry in particular through the development of human asset who are more competent and more capable to handle the delicate healthcare services. The program delivery shall be enriched with the collaboration and support of Association of Health Providers (India) (AHPI).

We take this opportunity to express our gratitude to the University for providing motivation and encouragement to initiate the PG Diploma programme in Healthcare Management.

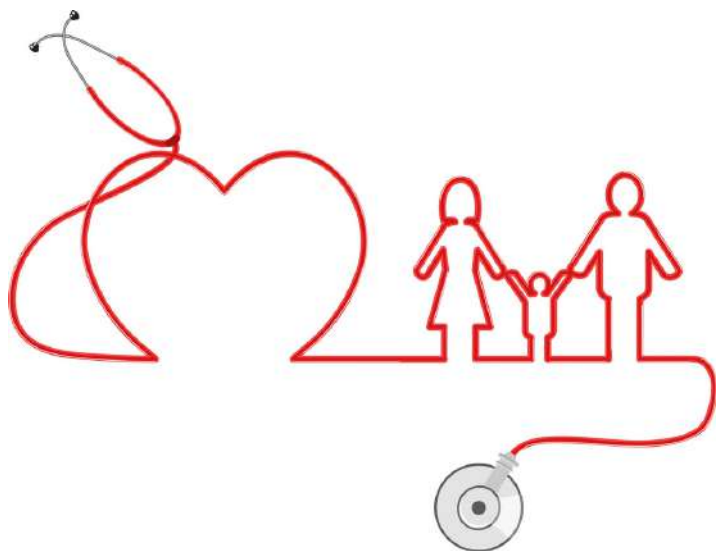
(Prof. Anil K Saini)

Dean, USMS

PG DIPLOMA IN HEALTHCARE MANAGEMENT

BACKGROUND

The University announces admission to the first of its kind innovative **POST GRADUATE DIPLOMA IN HEALTHCARE MANAGEMENT** on weekend basis for the practicing healthcare professionals/hospital administrators to upgrade their knowledge and skill in healthcare management to serve the population in more efficient and effective manner and at the same time improving their career prospects and progression.



RATIONALE FOR THE PROGRAMME

India ranks 145 among 195 countries in the healthcare index. As the world's second-most-populous country and one of the fastest-growing economies, India faces both unique challenges and unprecedented opportunities in the sphere of public health. In the current time, the discussion on the public health has also brought much needed focus on the needs of the healthcare professionals now popularly called as "Health Warriors".

The healthcare industry in India is rapidly growing, with multi-million-dollar investments made by various national and international agencies, the pharmaceutical sector, central and state governments, and other developmental agencies. The hospital industry in India is expected to grow at CAGR of 16-17 percent to reach to a record US\$132 billion by FY 2022. The various committees on Health aspects recommend strengthening health sector management by supporting skill and knowledge-based programmes in public healthcare management for the healthcare professionals in different systems of medicine such as Allopathic, AYUSH (Ayurveda, Yoga, Unani, Siddha and Homeopathy) as well as nursing and allied fields.

In order to respond to this growth effectively, there is a need to create human resource capacities in the areas of public health management and hospital administration. Health manpower is defined as the people who are specialized and trained in promoting health, in preventing and curing diseases. Therefore, the primary objective of health workforce is to provide specialized health personnel in the desired number with all the suitable skills at the right time or right place. The performance of health care system of any country depends on the availability of the healthcare infrastructure and health manpower.

Though the process of building human resource capacities in healthcare management has already started, there is still scope for a lot of learning and education, in order to achieve the objective of a strong healthcare management workforce. This global crisis has brought focus on the healthcare professionals, as they continue to fight on the frontlines to execute their job while in a persistent state of survival mode in order to protect everyone around them. In order to support the frontline health care professionals, we must initiate some schemes for their career growth.

Keeping the demand into consideration, it is observed that there is little opportunity for practicing healthcare professionals/hospital administrators to upgrade their knowledge and skill in healthcare management. Hence, this requires innovation to expand skills training, launch of diploma/degree programmes, and leadership development to strengthen public health training and build capacity across the health sector in India. The introduction of PG Diploma programme in Healthcare Management to satisfy the emerging need is a step in this direction.

PARTNERING INSTITUTION

The PG Diploma in Healthcare Management will be conducted by University School of Management Studies (USMS), GGSIP University, Delhi in association with Association of Healthcare Providers (India) (AHPI), with the objective of making the deliverables of the programme very intense and practical.

University School of Management Studies (USMS) is an on-campus B-School of Guru Gobind Singh Indraprastha University. The school, within a short span of time, has developed itself as a unique and progressive school with its distinct curriculum and innovative teaching methodology. The school encourages individual growth, team building, extra-curricular activities, industry interaction and a multi-disciplinary study culture. At USMS, an eclectic mix of teaching and learning skills are employed to impart knowledge to the students. The students learn through various management exercises, case studies and analysis, lectures and projects. The study structure helps the students in developing an analytical bent of mind and prepares them to become competent and understand the dynamics of the business environment. The School is ranked 57th in the National Institutional Ranking Framework 2020 under the Ministry of Human Resource Development, Government of India.

AHPI works as “not for profit” organization and advocates with the government, regulatory bodies and other stake holders on issues, which have bearing on enabling its members organizations to deliver appropriate healthcare services to community at large. AHPI also works on building capacity in Indian Health Systems with focus on healthcare quality and making healthcare affordable.

SALIENT FEATURES OF THE PROGRAMME

The realization of the need to serve the growing population of working individuals who cannot leave their full-time jobs to pursue higher studies. It is also realized that not everyone is able to tackle the challenging task of juggling work, personal life and rigors of study on day-to-day basis. Some salient features of the proposed program are:

One-Year Programme

No. of Seats - 45

Two Semesters

Classes on weekends i.e. Saturdays/Sundays

No Upper Age Limit

Interactive Pedagogy

Target Group: Working/Employed Healthcare professionals

PEDAGOGY

The participants of this programme are working and employed professionals who are already aware of the organizational environment. This requires pedagogical tools that are interactive and tailor-made to serve the needs of the students from healthcare roles.

The list of prominent teaching tools (but not limited to) is:

- ▶ Conventional class room teaching/online teaching from AHPI/USMS
- ▶ Case Studies, Individual/group assignments/presentations
- ▶ Self-Study through pre-supplied course material.
- ▶ Hospital visits
- ▶ Subject relevant software inputs
- ▶ Project based Learning
- ▶ Others - Extensive value-added inputs on diverse set of issues being faced by the industry through Guest Lectures and invited talks from eminent healthcare industry professionals.

ELIGIBILITY CRITERIA

Any Health care Professional with Graduate or Post-Graduate Degree from a recognized university in any discipline with a minimum of 50% marks and having minimum experience of 1 year in a Healthcare organization. A No-Objection Certificate (NOC) from the employer is required for admission.

ADMISSION CRITERIA

The merit list for admission will be prepared based on the marks obtained in Graduation degree (70% weightage) plus marks obtained in Interview (30 % weightage). The candidate must compulsorily appear in the interview for admission in the programme. The marks obtained based on the above weightages, i.e. out of 100 shall be the basis for the preparation of merit list for admission. All admissions in the University shall be provisional till regularized by the University.

ATTENDANCE

The attendance of students is compulsory in all courses, as per University ordinance.

EVALUATION SYSTEM

- ▶ Continuous and dynamic
- ▶ Evaluation shall be done in each semester

RELAXATION IN ELIGIBILITY

Candidates belonging to Scheduled Castes/Scheduled Tribes/Widows or Wards of Defence Personnel / Persons With Disability (PwD) will be allowed 5% relaxation of marks in the minimum eligibility requirement. It will be granted to only those candidates, who are able to produce necessary relevant supporting documents.

RESERVATION OF SEATS

The reservation of seats shall be as under -

SC -15%

ST -7.5%

EWS-Supernumerary seats as per Govt. guidelines

The candidate seeking admission under reserved categories/ classes has to mandatorily produce the caste/ category certificate in his/her name at the time of counselling. The certificate in name of either of the parent (Mother/Father) is not acceptable and the candidate shall not be entitled/ eligible for admission against reserved seat, even on the basis of any undertaking.

Defence and PwD Category: As per University/Govt. guidelines. as applicable in year 2020-21 for the regular programs of the University.

FEE STRUCTURE

Annual Fee payable for the programme is Rs.81000. (Rs.75000 plus 5000 (Security Deposit-Refundable) plus 1000 (One time non-refundable Alumni Membership Fee).

Counselling fee of Rs.1000 shall be charged extra at the time of admission counselling.

The Fee refund policy shall be as per govt. guidelines in force.

SUBMISSION OF APPLICATION FORM

The interested candidates are required to submit an application form only through online mode for admission for the Academic Session 2020-21 at the link: <https://forms.gle/mDG2wM8VkYB7TxVf8>.

The link for admission application form is also available on the Home page of University website (<http://ipu.ac.in>). The application form along with all the enclosures shall be required to be submitted by all the candidates.

SCHEME

POST GRADUATE DIPLOMA IN HEALTHCARE MANAGEMENT

Semester 1

Code No.	Course Name	Credits
PGDHM-101	Introduction to Management and Healthcare System	2
PGDHM-103	Organizational Behavior and HRM in Healthcare	2
PGDHM-105	Operations Management- Non-Clinical/Support Services	3
PGDHM-107	Communication in Healthcare	2
PGDHM-109	Operations Management- Clinical Services	3
PGDHM-111	Public Health Management	2
PGDHM-113	Choice based Online Open Course (Swayam/MOOCs/NPTEL)	2
PGDHM-115	Minor Healthcare/Hospital Project	12
	Semester Credits	28

Semester 2

Code No.	Course Name	Credits
PGDHM-102	Statutory and Regulatory Requirements in Healthcare	2
PGDHM-104	Marketing and Brand Building of Healthcare Services	2
PGDHM-106	Quality and Accreditation in Healthcare	3
PGDHM-108	Financial Management in Healthcare Organization	2
PGDHM-110	Health Care Information System	3
PGDHM-112	Choice based Online Open Course (Swayam/MOOCs/NPTEL course)	2
PGDHM-114	Major Healthcare/Hospital Project	14
	Semester Credits	28

Total Programme credits: 28+28=56

Credits required to complete the Programme: 50

Notes:

1 credit = 1 hour of teaching. The semester will spread over 21 weeks.

a) A student who completes Semester – I successfully but want to quit, shall be awarded Certificate in Healthcare management.

b) A student who complete successfully both the semesters I and II, shall be awarded PG Diploma in Healthcare management.

c) A student who has successfully completed certificate in healthcare management shall be allowed to join the second semester of PG Diploma programme in healthcare management

LIST OF ENCLOSURES WITH THE APPLICATION FORM

The copies of the following documents are required to be submitted along with the online application form.

1. Scanned copy of degree certificate and marks-sheet of the qualifying examination clearly showing the marks obtained by the candidate in the degree.
2. Scanned Photograph.
3. Scanned copy of documents showing working experience upto the cut-off date.(31/08/2020)
4. Scanned copy of certificates for claiming admission under reserved category.
5. Scanned copy of No Objection certificate from the employer (Required at the time of Admission Counselling).
6. In case any of the above document(s) is/are in any language other than Hindi / English, then authentic translation in English / Hindi shall have to be produced duly verified by the issuing institution/gazetted officer/(original and photocopy) by the candidate at the time of Counselling/Admission. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission by the Admission Officer, for which only the candidate will be responsible.

IMPORTANT DATES

Date of announcement of admission:	30/09/2020
Last date for submission of application (online):	15/10/2020

The dates of Display of Personal Interview Schedule, Display of Merit List, Counseling Schedule, etc. shall be announced on University Website <http://ipu.ac.in>. Kindly keep visiting the University website for information related to admission in PG Diploma in Healthcare Management.

For further information,
please visit www.ipu.ac.in

or

Contact - Programme Coordinator
PG Diploma in Healthcare Management
Room D-206, D-207

USMS, GGSIP University, Dwarka, New Delhi-110078
email:dean.usms@ipu.ac.in, ipumbaweekend@gmail.com
Tel:25302602,603,604 608 and 25302119



**GURU GOBIND SINGH
INDRAPRASTHA
UNIVERSITY**

(Established by Govt. of NCT of Delhi)
www.ipu.ac.in