



Draft minutes of AHPI State Chapter Bearers zoom video call meeting held on 24.06.2020 at 3PM

Participants:

Dr. Alex Thomas, President, AHPI
Dr. Girdhar Gyani, Director General, AHPI
Dr .V. C. Shanmuganandan, Advisor, AHPI
Dr. Voona Murali Krishna, President, Andhra Pradesh Chapter
Mr. Santosh, Secretary, Bihar Chapter
Dr. Anil Jain, Secretary, Chhattisgarh Chapter
Dr. C M Bhagat, President, Delhi NCR, Chapter
Dr Zainab Zaidi, Secretary, UP Chapter
Dr. Anup Hajela, President, Madhya Pradesh Chapter
Dr. Rahul Khare, Secretary, Madhya Pradesh Chapter
Dr. Sujit Chatterjee, President, Maharashtra & Goa Chapter
Mr. Jogesh Gambhir, President, Jharkhand Chapter
Dr. Naresh Shetty, President, Karnataka Chapter
Dr. Vikas Swarnkar, President, Rajasthan chapter
Dr. Sachin Jhawar, Secretary, Rajasthan Chapter
Dr. Raju S, Secretary, Tamil Nadu Chapter
Dr. Vishnu Reddy, Secretary, Telangana Chapter
Dr. Saumitra Bharadwaj, President, West Bengal Chapter
Ms. Suparna Sengupta, Secretary, West Bengal Chapter
Dr. Bishnu Panigrahi, President, Odisha Chapter
Ms. Nilanjana Mukherjee, Secretary, Odisha Chapter
Dr. Amandeep Kaur, President, North Zone Chapter
Mr. Joy Deep Gupta, Secretary, North zone Chapter
Dr. Palin Khundongbam, President Manipur Chapter and Convenor Northeast Chapter.
Dr. James Elangbam, Secretary Manipur Chapter
Dr. Mingma Lhamu Sherpa, Member, Northeast Chapter

Meeting Started by welcoming all State Office bearers by President and DG-AHPI

Dr Alex and Dr Gyani briefed about activities done by AHPI.

1. Update on Sachin Jain vs GOI case-Intervention by AHPI- AHPI submitted various costing studies to support our cause
2. Continuing Dialogue with Star Insurance, IRDA and GIC for Reimbursements on time
3. Working on finalising Telemedicine platform with Star Insurance-Technical aspects sought
4. Collating the charges fixed by various state Governments for treating Covid
5. FMGCAP Program – Seeking support of state chapters in promoting the program which have a unique advantage of Clinical Posting unlike other organisations offering same program.
6. Dr Gyani added the current crisis of Financial Sustainability and Negative Perception in Media and Community about Pvt. Healthcare providers

Media Engagement Committee

1. AHPI Media Cell Convenor Cdr. Navneet Bali presented the strategy of Media Engagement Committee and emphasised on the long term strategy to improve negative perception

2. Appointment of Professional PR agency was discussed concurred by members
3. Source of Revenue to fund PR activity was discussed, concurred and approved by members

State Presentations

MP-Presented by Dr Anup Hajela

1. Suggestion for Costing studies-this may help in improving the perception of higher rates in Pvt. Hospitals
2. Educate the public about the rates which differ according to infrastructure etc.
3. Membership fee to generate fund

Maharashtra-Presented by Dr Sujit Chatterjee

1. Approved the concept of having PR Agency for Media engagement
2. Funding- Each state should generate some funds from member hospitals according to bed strength or income in 3 months' time
3. Publishing Positive stories in media through personal contacts about healthcare providers
4. Monsoon in Maharashtra may result in spike in fever cases, Overall Covid Numbers are declining

Manipur & NE -Presented by Dr Palin

1. No Community spread so far in Manipur State
2. Ready to contribute for Media Committee
3. Briefed about the Fellowship program for Journalist in Healthcare & Hospitals running in Manipur, this can be used to overcome the negative perceptions about pvt hospitals and costs involved in treatments

Karnataka-Presented by Dr Naresh Shetty

1. Covid cases Spike in Bangalore in last few days
2. Pricing capped in Pvt Hospitals by Government to treat Covid patients

North Zone-Presented by Dr. Amandeep Kaur

1. 14 hrs Strike against CEA by Punjab Hospitals,
2. Meeting with CM to discuss CEA is scheduled to happen

Odisha-Presented by Ms. Nilanjana Mukherjee

1. Supporting AHPI Membership fee from Hospitals
2. Success stories to be circulated in Media for improving perceptions about Pvt. Hospitals
3. Article on cost vis a vis to rates to be published
4. Need of Proactive Digital agency for Social Media

Rajasthan-Presented by Dr Vikas

1. Rates for treatment capped by Government is unrealistic
2. Regional associations engaging with Media to highlight the rates issue in the state
3. Mortality rate is low

West Bengal -Presented by Dr Saumitra Bharadwaj

1. Target Budget to be fixed for Media activities
2. AHPI Newsletter can be used to generate funds
3. Chapters to raise funds
4. Concerns about costing in state

Tamil Nadu - Presented by Dr Raju S

1. Members to contribute funds for Media activities
2. Pricing capped for treatment of Covid in state
3. Private Hospitals have started taking patients in higher numbers due to spike in cases

Telangana-Presented by Dr Vishnu Reddy

1. In Hyderabad sudden spike in Covid cases has been observed resulting problem of availability of Beds

UP-Presented by Dr Zainab Zaidi

1. Pvt. Labs have been increased to test Corona
2. Membership, Trainings and Newsletter can be used to generate funds

Andhra Pradesh - Presented by Dr Murali Voona

1. Covid - Mainly Government taking care of most of the cases
2. Media – Short and Long term strategy for funding is required
3. Funds can raised through Sponsorships

Bihar - Presented by Dr Santosh Kumar

1. Funds can be raised by conferences, Sponsorship etc.

Chhattisgarh - Presented by Dr Anil Jain

1. Medical Personnel getting infected in large numbers
2. Government planning Capping of rates which may be Low - discussion is going on with Government

Delhi NCR-Presented by Dr CM Bhagat

1. Testing have been increased many folds resulting large numbers of positives in state
2. Manpower availability issue is still there in hospitals
3. Fundraising- Hospitals should contribute

Jharkhand- Presented by Dr Jogesh Gambhir

1. Media covered positively the mixing of patients in smaller hospitals in state issue
2. Capping in testing rates
3. Chapter in support of boycotting of Chinese Products-Covered by Media in State

Sikkim- Presented by Dr. Mingma Sherpa

1. All persons entering to state are screened at borders
2. Hospitals Transport cost have gone up due to compulsory quarantine of other state personnel entering Sikkim
3. PR officer to mitigate negative stories, Successful stories shared